## Il Semester M.Com. Degree Examination, July/August 2013 (NS) (2007-08 Scheme) COMMERCE

Paper - 2.4 : Business Environment

Time: 3 Hours

Max. Marks: 80

Instruction: Answer should be in English.

## SECTION - A

Answer any ten of the following, and each question carries two marks.

(10×2=20)

- a) What is environment and ecology?
  - b) What do you mean by globalisation?
  - c) Write on forecasting and assessing of economic environment.
  - d) What is corporate governance ?
  - e) Explain E-commerce and E-sciences.
  - f) Write the preamble of our constitution.
  - g) Which are the economic systems prevailing in the world?
  - h) What is IT and ITES ?
  - I) Is WTO and Trading blocks can go hand in hand?
  - j) What is SWOT analysis?
  - k) 'Connecting India' and Miles and Smiles whose slogans are these?
  - I) What is corporate ethics ?



## SECTION-B

Answer any three of the following, and each carries five marks.

 $(3 \times 5 = 15)$ 

- 2. What are the political institutions? Explain their functions and responsibilities.
- Explain the impact of privatisation on Indian Economy.
- 4. Explain the role of FDI in Indian Development.
- 5. What are the main Routes of globalisation?
- 6. Why we should study business environment? Explain.

## SECTION - C

Answer any three of the following, and each carries fifteen marks.

 $(3 \times 15 = 45)$ 

- 7. Explain the impact of technology on Indian Development.
- Comment on Cultural Dimensions and challenges on Indian Economy.
- 9. How do you account the success and failures of Five Year Plans of India ?
- 10. What are the fitting features and today's sciences for a vibrant economy?
- Is Industrial Policy and Labour Policy go together explain critically.